



WORLD BIRD SANCTUARY

ANNUAL REPORT
2020-2021

CONSERVATION

EDUCATION

REHABILITATION

ABOUT WORLD BIRD SANCTUARY

Local Mission; Global Impact

World Bird Sanctuary is a tax-exempt non-profit corporation organized under section 501(c)3 of the Internal Revenue Code (EIN 43-1184675) and registered in good standing with the Secretary of State of the State of Missouri. World Bird Sanctuary encourages the solicitation and acceptance of gifts that will assist it in accomplishing its charitable mission.

World Bird Sanctuary is a registered 501(c)(3) Nonprofit Organization; EIN 43-1184675
Better Business Bureau Accredited Charity # 310049198
Charity Navigator Nonprofit Rating = 100/100

Operations are based in Valley Park, Missouri (30 minutes SW of St. Louis) at 125 Bald Eagle Ridge Road. Our 305 acres of land is leased from the Department of Natural Resources (Missouri State Parks) and St. Louis County Parks.

We welcome the public to visit our birds, buildings, picnic, and hiking areas 7 days a week, 363 days a year, and are officially closed only on Thanksgiving and Christmas Days. Entry fee is \$8.00 per vehicle.

WBS currently houses 212 permanent resident birds and animals, representing 65 avian species, on our site. 44 of the 65 species represented are birds of prey/raptors.

World Bird Sanctuary is proudly on track to be accredited by the Association of Zoos and Aquariums in March of 2024. We are currently enrolled in "The Pathway toward Membership" pilot program. The Pathway toward Membership pilot program supports zoos and aquariums in efforts to work toward

AZA Membership and recognizes the commitment to becoming a recognized leader in the modern zoological community. AZA accreditation standards for membership are the highest in the profession, and are the gold standard of professional accomplishment for a zoo or aquarium. After inspection and hearing, an independent Accreditation Commission determines if the applicant meets accreditation standards. As of 2020, the AZA has granted membership to 240 organizations worldwide.



Minerva - American barn owl

MESSAGE FROM THE BOARD PRESIDENT

As my friend Walt used to say, "I've Been Thinking".

Mainly, I've been thinking about what an impressive conservation organization World Bird Sanctuary has become in the six years since Walt's passing. We stumbled and fumbled a bit at first, but then we all took the initiative and have grown stronger and more confident, and are building on the legacy Walt left all of us. I'm proud of everyone involved, and I know that Walt is very proud of all of you for your dedication to our mission. He probably wouldn't agree with everything we've done, but I know he's proud of what we've accomplished. I cherish my time with Walt and my good friend, Mike Cooke, and am grateful they took me under their wings back in 1996.

Serving as your Board President for the past 2 years has been a responsibility that I am honored to have shared with our Board and Leadership. We were able to survive and flourish during these two crazy years through sacrifice and innovation, strong leadership and determination, and caring from all levels of the WBS organization.

With the support of our Board and Leadership, we were able to achieve a few of my goals which will make us a stronger organization long-term:

- We established term limits and a regular rotation on our Board to ensure that we stay fresh and provide the opportunity for talented leaders to help guide and govern WBS. This also broadens our exposure in the community.
- We established an Endowment so that people who want to provide long term financial support can donate funds where the principal will be preserved, and the income will help to fund our mission. We've been fortunate this past year to receive several significant donations to get us started.
- Through an intensive 2 day workshop, we developed a new strategic plan for WBS to carry us through the next few years. There is still much work that remains to implement the plan and if you are interested in helping please let Dawn know.

I'd like to thank the whole team at the risk of forgetting someone:

- Our feathered friends who have trusted all of us to care for them and the future of their families.
- Our Volunteers who often work behind the scenes doing demanding and sometimes disgusting work because they care about our mission and the birds that we serve.
- Our staff and leadership who have made real sacrifices to carry us through, and have taken the initiative to adapt and innovate.
- Our donors who have been incredibly generous, not only keeping the bills paid, but building financial stability for the future at a time when we've lost most of our sources for earned income.
- Our customers and clients such as the schools and organizations who hire us for educational programming and allow us to earn part of the money that we need for our mission.
- Our partner organizations like the Missouri State Parks, The Saint Louis Zoo, Missouri Department of Conservation, Endangered Wolf Center, and The American Eagle Foundation.
- Our Board, present and past, for their faith, sage advice, and support.

Walt and I are very proud of all of you.

Finally, I'd like to welcome Ann Dettmer as our new Board President. I know that Ann will lead in a thoughtful and caring way, supported by the whole Team.

Thanks for the opportunity, and memories,

WILLIAM K. BERTHOLD

COVID CONSEQUENCES

From August of 2020 forward, there was a regression of COVID issues until the resurgence with the DELTA variant.

With a fully-vaccinated staff, WBS continued regular care of our birds and animals, and were open to the public with the St. Louis County mask ordinance in place.

We also took the opportunity to perform much-needed maintenance to our facilities, and built several new avian enclosures; thanks to the generous support from our donors.

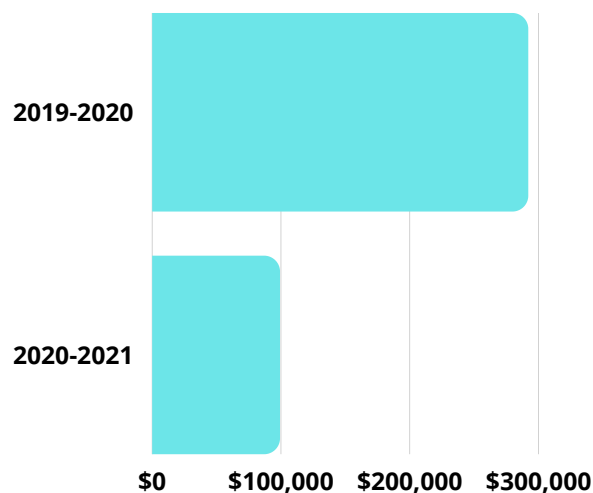
WBS income-generated programming is heavily dependent on groups of individuals attending bird programs, or “shows”.

Following full cancellation of all guest experiences and closure of the sanctuary grounds from the last week of March 2020 until June 2020, only virtual programming was offered until August of 2020 (outdoors; with social distancing safety practices.) However, bookings were very light.

Education Programming, Zoo Shows, National Eagle Flights

2019-2020 - \$291,754.40

2020-2021 - \$98,974.98



CONSERVATION 2020-2021

The Vulture Conservation Project.

World Bird Sanctuary welcomed the arrival of one female bearded vulture, three Egyptian vultures, and a female hooded vulture. These birds will play a major role in our conservation breeding efforts.

The Vietnam Pheasant Project

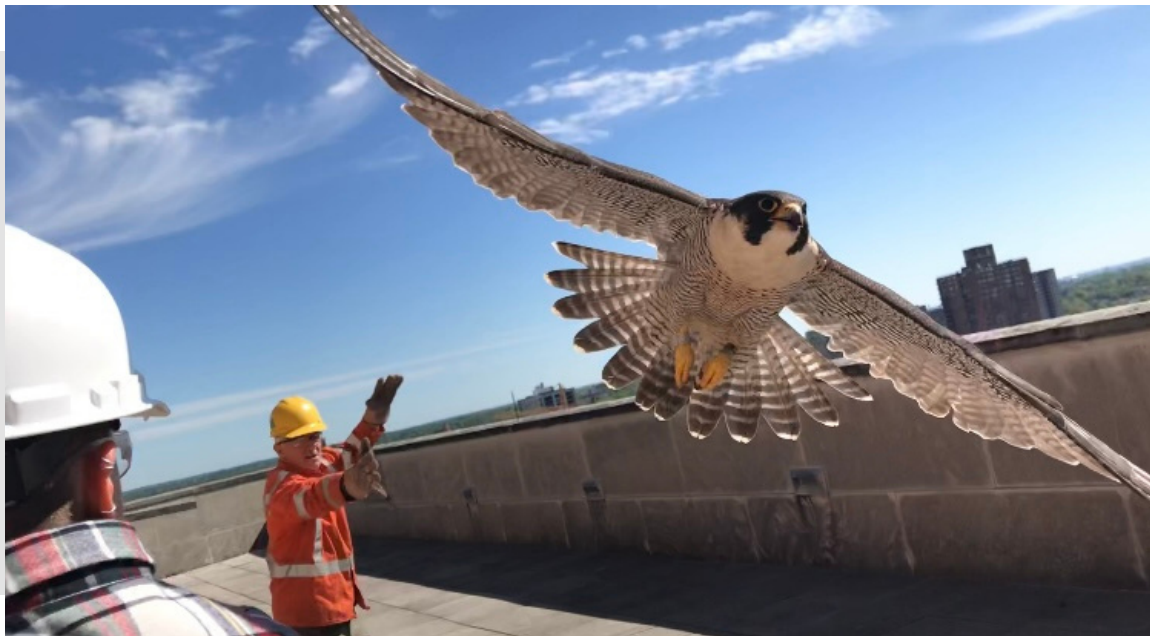
We hatched 10 critically-endangered Vietnam pheasants as part of a cooperative breeding program with zoos around the world.

Peregrine Falcon Banding

Five peregrine falcon nests were monitored in 2020-2021, and 19 chicks underwent health checks and were banded.

Barn Owl Propagation .

We released over 30 captive bred barn owls across the state of Missouri. The population has now recovered and we will be phasing out of our breeding efforts for this species.



Peregrine falcon banding at Washington University
Photo by Mark Griffard

REHABILITATION 2020-2021

In 2020-2021, the World Bird Sanctuary Hospital admitted 578 raptor patients from the Greater St. Louis Area.

In addition to those patients, the Hospital is tasked with providing care to our invaluable collection of education and conservation birds. In some cases, these permanent residents represent species that are critically endangered, or are even extinct in the wild. In fact, three of our individuals are the **ONLY** living representative of their species in the United States. The World Bird Sanctuary Raptor Hospital is critical to our overall mission.

The majority of our patients are injured as a direct result of human interaction.

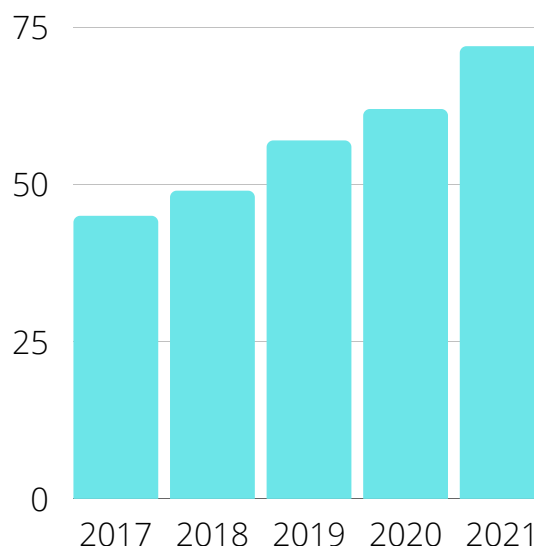
Reasons for admission include:

- Hit by vehicle
- Orphaned
- Poisoned
- Gunshot
- Window strike
- Entanglement in barbed wire or fishing line
- Trapped in buildings
- Lead toxicity
- Cat attack
- Power line collision
- West Nile Virus
- Avian diseases, and more.

Equipment Acquired Since 2018

- Digital X-Ray
- Anesthesia Capabilities
- Diagnostic Laboratory
- Stainless Steel Hospital Caging
- Critical Care Incubator
- Oxygen Therapy
- Surgical Capabilities
- Doppler
- Lead Analyzer
- Autoclave
- Centrifuge
- Blood Chemistry Analyzer
- Cold Laser Therapy

Release % of Treatable Birds over 5 years



Newly rehabilitated and released great horned owl
photo: Sauna Sharp

EDUCATION & PROGRAMMING 2020-2021

OWL - The Office of Wildlife Learning

In the fiscal year 2020-2021, the education department suffered worse income losses than the previous year due to COVID-19 and its variants.

However, we were still able to provide many virtual programs via live stream to several underserved communities.

WBS Zoo Shows

Our national zoos shows also continued to be impacted by COVID this fiscal year. We did not have the pleasure of providing shows to any national zoos this fiscal year, but have secured two for the upcoming season; fiscal year 2021-2022

Eagle Flights

Between the strike of COVID variants, we were able to provide one outdoor eagle flight to High Point University.



Clark - World Bird Sanctuary's Famous Flying Eagle

ACCOMPLISHMENTS 2020-2021

THE ENDOWMENTS

Thanks to the generosity of two devoted donors, World Bird Sanctuary set up two endowments this year:

The World Bird Sanctuary Endowment for Animal Care

Created by action of
The Kevin Beckmann Charitable Trust

The World Bird Sanctuary Unrestricted Endowment Fund

Created by action of
The World Bird Sanctuary Board of Directors

Despite the financial challenges, we still continued to work toward our mission in 2020-2021

- New 5 Year Strategic Plan
- New Entry Kiosk Building
- New 70,000 cubic-foot Bald Eagle Exhibit
- Announcement of Artist in Residence, Arleana Holtzmann
- Four weeks of Eagle Adventure Camp
- Daily "World of Wings" bird show in the amphitheater
- 578 raptors rehabilitated in our Wildlife Hospital
- 31 barn owls bred, raised, and released
- 4 endangered vultures acquired for our Vulture Conservation Program.
- 34 exhibits upgraded to highest standards
- \$250,000 in maintenance and repairs to sanctuary facilities.



Barn Owl Chicks

THE NUMBERS 2020-2021

Current Assets - Aug 2019 - July 2020

Checking/Savings	\$192,931.02
Accounts Receivable	0
Other Current Assets	\$323,078.65

Total Current Assets **\$516,009.67**

Fixed Assets **\$1,105,417.76**

Total Assets **\$1,662,427.43**

Current Assets - Aug 2020 - July 2021

Checking/Savings	\$715,100.64
Accounts Receivable	\$8,345.00
Other Current Assets	\$630,558.73

Total Current Assets **\$1,354,004.37**

Fixed Assets **\$998,946.84**

Total Assets **\$2,352,951.21**

Liabilities and Net Assets

Current Liabilities

Accounts Payable	\$29,046.65
Other Current Liabilities	\$146,162.44
Deferred Revenue	

Total Current Liabilities **\$175,209.09**

Long Term Liabilities **\$113,286.07**

Total Liabilities **\$288,495.16**

Net Assets **\$1,333,932.27**

Total Liabilities & Net Assets **\$1,622,427.43**

Liabilities and Net Assets

Current Liabilities

Accounts Payable	\$33,076.95
Other Current Liabilities	\$111,276.06
Deferred Revenue	0

Total Current Liabilities **\$144,353.01**

Long Term Liabilities **0**

Total Liabilities **\$144,353.01**

Net Assets **\$2,208,598.20**

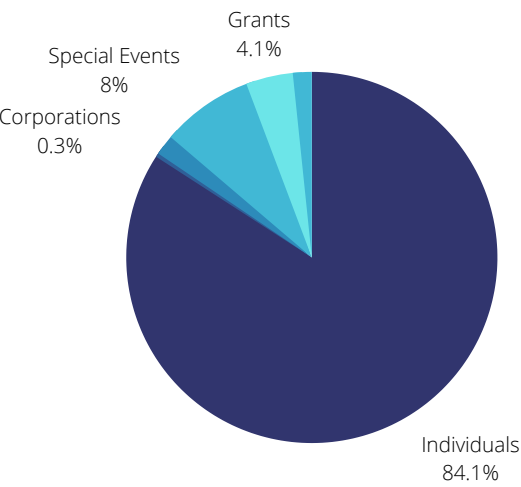
Total Liabilities & Net Assets **\$2,352,951.21**



Wookiee - African crowned crane

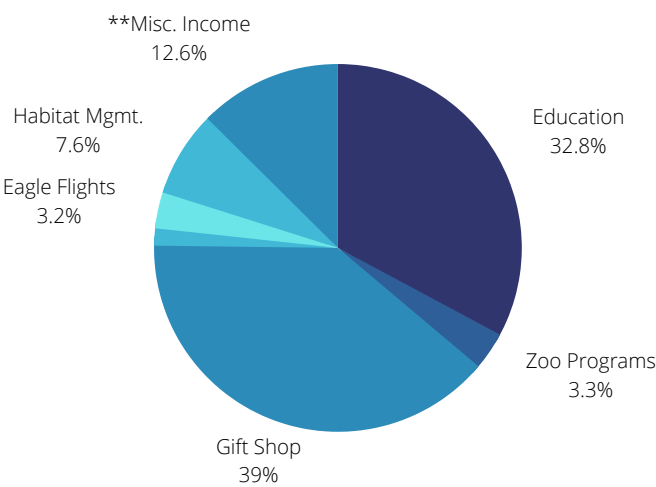
THE NUMBERS
2020-2021

Donations



Total = \$1,635,114.25

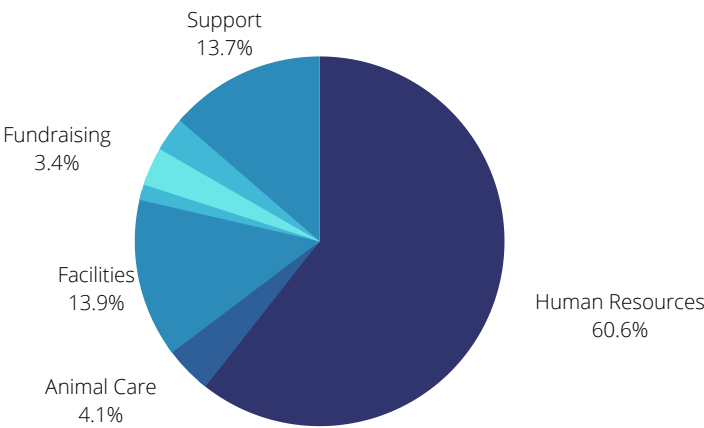
Earned Income



Total = 251,706.70

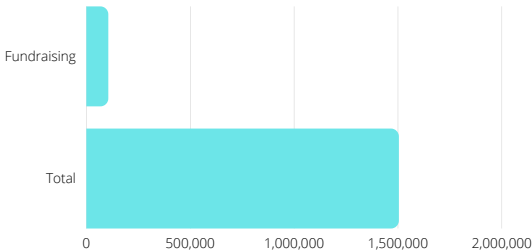
Combined Total = \$1,886,870.95

All Expenses

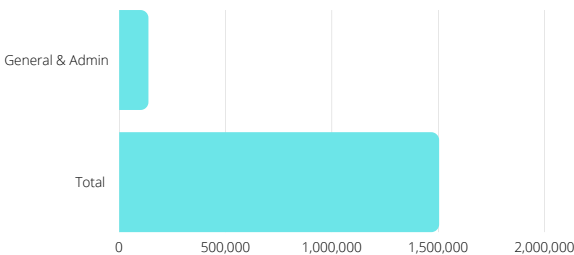


\$1,503,343.68

Fundraising Expense to Total Expense
\$104,839.51 / \$1,503,343.68



General and Administrative Expense to Total Expense
\$136,537.06 / \$1,503,343.68



Special Thanks to our Most Generous 2020-2021 Donors

**SUSAN AND JEAN FROUSSARD
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THE KEVIN BECKMANN CHARITABLE TRUST
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PATRICK AND DAINA KINLEN
SUSAN LATORRE
THOMAS EGLIN**



For the past six years,
we have all worked hard to set
World Bird Sanctuary
on a new course to fully embrace our destiny
and opportunities.

Our mission is an
important one, and our
accomplishments ensure life to not only birds
of the world, but human-kind as well.

There have been a considerable
number of challenges that have stood in our way;
but our team has met them
head on, with strength and fortitude.
Therefore, we move ahead, not only having
survived these challenges, but having risen
stronger than before them.
This is the mark of a powerful and righteous
mission.

Birds have always been a keystone species,
having a disproportionately large effect on
the natural environment in which they live.
They are often the first
to indicate a problem within the health of
an environmental community. The quintessential
canary in a coalmine.

Thomas Lovejoy once said,
"If you take care of birds, you take care of most of
the problems in the world."
We know this to be true, and we work quietly to
take care of these problems through our work with
our precious birds.

We thank you for joining us in our fight, and for
making possible the survival of our mission. We
cannot do this without our community of
donors and sponsors.



Our birds have much to offer.
They have much work to do here on our planet,
so lets all do our best to allow them to do so.

We hope you continue to join us on our quest to
improve the environment, and health of human
populations through the rehabilitation and
conservation of our world's birds,
and the education of their importance and
plight in these current times.

Thank you for your service to our mission, and
the world around you. The part you play is
essential and appreciated.

DAWN MARIE GRIFFARD

Chief Executive Officer



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Roger Holloway
Executive Director

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